



Madelyn Fitzpatrick
PR Manager, US
(310)-906-5965
madelyn.f@hylinkgroup.com
www.hylinkgroup.com

1994 year founded

#1 largest independent digital agency in China

10 domesticated animals at one office at any given time

15 offices worldwide and counting

20+ marketing and advertising services

685 awards won since 2002

2,200 employees worldwide

\$1.2 billion+ in revenue

Company Profile

Hylink Digital Solutions is China's largest, independent digital full service agency. We have had exponential growth in the Chinese digital scene since the company's infancy in 1994. We are an agency guided by our founding principle of: smart thinking = endless possibilities. Our work is deeply rooted in technological evolution and innovation.



Madelyn Fitzpatrick
PR Manager, US
(310)-906-5965
madelyn.f@hylinkgroup.com
www.hylinkgroup.com

Notable Awards

Effie China Most Effective Independent Agency Network of the Year
CI Weekly Digital Agency of the Year
JD.COM Top Marketer Award
Alibaba Strategic Partner of the Year Award
Great Wall Interactive Creative Festival Agency of the Year

Capabilities

Digital Media
Digital & Interactive Creative
Big Data (warehousing, data modeling, application)
Programmatic Advertising
Mobile Marketing Services
SEM/SEO
Content Marketing/EPR
Social
Digital Film
Integrated Advertising Solutions
Research & Insights

Leadership

Su Tong, CEO
Xavier Sun, COO
Shirley Chen, VP
Humphrey Ho, Managing Partner, US
Zhiju Zhong, General Manager, Beijing
Tony Zhao, General Manager, Search Marketing



Madelyn Fitzpatrick
PR Manager, US
(310)-906-5965
madelyn.f@hylinkgroup.com
www.hylinkgroup.com

Mission

China. Connected.
smart thinking = endless possibilities
To creatively bridge the cultural gap in digital advertising between China and the rest of the world.
Business solutions -- add in.

Locations

Headquarters – Beijing, China

17F, Tower 1, Bright China Chang An Building,
No.7 Jianguomennei Avenue, Dongcheng District,
Beijing, 100005

Shanghai, China

L1-L2 Silver Court, No.222 South Xizang Rd,
Shanghai, 200021

Seoul, South Korea

W 1301, SK V1 Center, 11,
Dangsan-ro 41-gil

Los Angeles, California

225 Santa Monica Boulevard
8th Floor,
Santa Monica, CA 90401